FROM THE PRESIDENT & CEO, JOHN SEAGER:

Meeting the challenge of population growth is part of a social movement. It has an arc that extends over generations and even centuries. No one understands that better than Population Connection’s members and supporters. As a population activist, you think broadly and globally about issues of justice and rights and the future. You know that there are no quick fixes for a problem of such monumental proportions, but I can report that we’re making progress.

Although we’re still adding a billion people every dozen years, both the rate of population growth and the total fertility rate (TFR) have been declining since the late 1960s.

Couples don’t need to be convinced to have smaller families—they need the means to do so. In fact, if all women, everywhere, were able to have each of their children when they wanted, global TFR would decline to replacement level, if not dip below. That’s where you come in.

Your support last year allowed us to reach three million young people in the U.S. with Population Education materials to inform the next generation of policy makers, leaders, parents, and consumers about the impacts of population growth on our world. You helped bring 200 motivated activists to our signature lobbying event in Washington, D.C., last year to advocate for U.S. family planning programs at home and abroad. We did this, and much more, together.

Thank you for supporting our mission to stabilize world population. And for sharing our vision of a better, safer, less-crowded world: where every child is wanted. Where every woman chooses her own trajectory in life. And where our planet’s limited natural resources are protected for future generations.

We will get there—and I know this because you’re making it happen. Thank you.

Sincerely,

John Seager
PRESIDENT & CEO
INSPIRING ACTIVISTS

CAPITOL HILL DAYS

Population Connection’s signature advocacy event unites activists of all ages and backgrounds for a weekend of workshops and lobbying in Washington, D.C. Your support offers meaningful learning experiences for advocates and inspires their activism for the weekend and beyond.

» FROM AN ACTIVIST:

Jenn Chow attended her first-ever Capitol Hill Days as a Lehigh University sophomore in 2011. Those three days in Washington, D.C., would set in motion the trajectory of her professional career, first as a Congressional intern and now as a staff member for the Council on Undergraduate Research.

Capitol Hill Days fanned the flames of her interest in lobbying, and she now meets with her legislators on a regular basis. Thanks to her work advocating for women’s rights and her commitment to becoming more involved in the political process, she secured an internship with Rep. Alan Lowenthal (D-CA 47) in his Long Beach, CA, office in 2014.

Jenn returns to Capitol Hill Days every year and continues to lobby for funding and policies to increase access to reproductive health care, including family planning and safe abortion. She wants to inspire the next wave of activists.

Each year, Jenn looks forward to connecting with other passionate advocates, inspiring new participants to raise their voices in support of issues they care about, and forging lasting connections with different legislative offices and Capitol Hill staffers. “The entire event is a powerful opportunity to voice the need for reproductive rights and serves as a reminder that there are like-minded individuals who want to make the world a better place,” she says.
“Without Capitol Hill Days I would never have made a truly national network of friends who are just as passionate about saving the world and fighting for reproductive rights around the world as I am. I cannot thank Population Connection’s donors enough for the opportunity to return to D.C., for five years to feed my passion for changing the world and empowering women.”
INSPIRING TOMORROW’S POPULATION LEADERS

POPULATION EDUCATION

You and a volunteer network of more than 500 teacher trainers sustain our acclaimed Population Education (PopEd) program. The only nationwide program of its kind, PopEd develops timely and engaging K-12 curricular materials and offers teachers professional training to inspire students to tackle the global challenge of human population growth.

» FROM A TRAINER:

In just a few short years, Jerry Zinner has personally trained hundreds of new educators to implement PopEd in their classrooms. An adjunct professor in the Watson School of Education at University of North Carolina, Wilmington, he discovered PopEd after hosting a workshop in his Elementary Science Methods class in 2009. He became a trainer shortly thereafter, joining the ranks of more than 500 teacher trainers devoting their time to bringing the population message into classrooms.

Jerry Zinner

“I love doing [PopEd] workshops…I’ve been very fortunate to have had positive workshops that both grads and undergrads enjoy. It’s hands-on and minds-on, the participants…are involved, and the resources are teaching concepts that are so important—maybe now more important than ever.”

Jerry Zinner on a faculty-led field experience in Malawi, Summer 2015
FROM THE WEB:

419,594 visitors to the PopEd websites, including the refreshed World Population “dot” video site, with new global population map in six languages

3,800+ more than 3,800 students from 39 states and 22 countries participated in our fourth annual World of 7 Billion student video contest

60,000+ over 60,000 website downloads of PopEd curricular materials

FROM THE CLASSROOM:

12,160 copies of PopEd curricular materials distributed

634 total PopEd workshops conducted

3 million students reached

11,456 total teachers trained
The Helms Amendment prevents the United States from helping women in dire circumstances access safe, legal abortion services. Since 1973, it has been wrongly interpreted as an outright ban on funding for safe abortion. In fact, the amendment technically only bans funding for abortion as a method of family planning. With your help, Population Connection and Population Connection Action Fund are shining a light on Helms’ devastating impacts on women and urging our nation’s leaders to fix this destructive policy.

➜ FROM A SURVIVOR:

*Wandolyn was brutally gang raped by Congolese soldiers. She developed severe infections from her injuries and sought medical help. It was there she learned she was pregnant. Severely traumatized by the rape, Wandolyn rejected her baby girl for months and later spent nine months in a mental hospital to try to deal with the trauma.

“I was so sad about my pregnancy. I didn’t know what to do. I preferred dying than remaining with that pregnancy as days went by.

“I delivered a baby girl. They brought the baby to me. I didn’t even like to hear about that baby. I didn’t even like to see that baby as I considered it the source of my misery and suffering. I said I wouldn’t even look at that baby.

“They had to ask other women in maternity to give some milk from their breasts to the baby. After two months the doctors called me and told me they were tired of asking milk for the baby. They asked me to take the baby. I said no. I was suffering a lot when seeing the baby.”

Unfortunately, Wandolyn’s story is no exception. Thousands of rape survivors in the developing world live without access to safe abortion and suffer the long-term consequences of giving birth to their rapists’ children. Many women seek unsafe abortions, and 47,000 of them lose their lives every year. That is 129 women every day.

Together, we are breaking down barriers to safe abortion worldwide.

* Her name has been changed.
»CALLING FOR CHANGE:

700,000 petitions delivered to the White House

22 media placements from The New York Times The Washington Post and more

70 new activists engaged from Helms kickoff events in Iowa and New Hampshire

Women demonstrate against rape in Bardhaman, India. © 2014 Nimai Chandra Ghosh, Courtesy of Photoshare
Supporters like you amplify Population Connection’s messages on global population growth. You’re contributing your time and resources, sparking conversations, distributing population resources, and more. You’re part of a movement, half a million strong! We thank you wholeheartedly for your generosity.

THE 2015 PRESIDENT’S CIRCLE:

We recognize members of the 2015 President’s Circle who contributed leadership support of $1,000 or more toward Population Connection’s programs in 2015. Thank you for your dedication to population stabilization.

E. Curtis & Eva Lou B. Aanenson
Nina Abrams Fund
Gretchen G. Adams & Robert R. Hoyes
Audra Adelberger
Mariette Allen
Randy Arnold & Patricia Fair
Donald Ayer
Kent P. Bach
Julia Bailey
William E. Baird
Greg & Kate Bakkum
Mary Barkworth
Jill Barnes
Edwin & Janet Bartholomew
Mary L. Bartlett
Ralph L. Bass, Jr.
Eliot Bean
Brett & Tanya BeGole
Donald Bell
Raymond Bellamy
David J. Benefiel
James R. Bennett
Robert Berg & Carol Emerson
Erik E. & Edith H. Bergstrom Foundation
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Eleanor Berry
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Margaret A. Biggar
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Diana Bingham
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Bluestone Foundation
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Phoebe Cowles
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Gene L. & Linda Daniels
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Jeffrey Dennis
Ranae DeSantis Foundation
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Henry C. Doll & Mary McEwen Doll
Evelyn H. & Earl Dolven
Julian & Katharine Donahue
Fay Dresner
Donna Duncan
Jim & Maggie Dunn
Educational Foundation of America
J. Christian Edwardsen
Stanley Eisenberg
Charlotte Elsner
George Emmons
Herb Engel
Steven Engel
Thomas W. & Sarah Faulkner
The Moses Feldman Family Foundation
Celia A. Felscher
Norborn M. Felton
Martha F. Ferger
Robert H. & Elizabeth Fergus
As a professor of molecular biology at the University of California, San Diego, Milton incorporates population growth into his course “Human Impact on the Environment,” where he distributes Population Connection magazines and frequently invites Population Connection President John Seager to lecture, enlightening hundreds of students each year with population concepts. Milton sponsors the student group “Human and Earth Rights Organization,” or HERO, inspiring these student leaders to reach out to the community and local schools with messages on population growth and the environment.

Supporters since 2002, Milton and Jeanne Saier offer core program support through the President’s Circle.

“I concluded that the primary problem facing mankind was the environment, and the environmental problems we face in large measure are due to our huge and increasing human population.”
Dick Bennett, Professor Emeritus at the University of Arkansas, has dedicated much of his life to encouraging young people to think critically about the state of our world. Dick established a fund at Population Connection to raise awareness about global population growth in Arkansas, by sponsoring Population Education teacher training workshops and by bringing university students to advocate on Capitol Hill during our annual Capitol Hill Days event.

Dick has long recognized the link between population growth and other issues that concern him, from peacemaking, to social justice, to global warming. He joined Population Connection in 2014 and enrolled in the President’s Circle last year.

“I am very concerned about global warming. Population growth is one of the greatest, most neglected reasons for global warming. I also support equality for all women, and protection for all women and children through organizations like Population Connection, which are devoted to trying to make sure that women have FULL choice in what their lives are to be like.”
Cynthia “Cyndi” Hubach

A writer, producer, and sustainability consultant in Los Angeles, Cyndi joined Population Connection in 2000 and became a member of the President’s Circle in 2015. Cyndi served as a volunteer judge for PopEd’s “World of 7 Billion” Student Video Contest, an annual event garnering thousands of student entries from around the country and world. “Some of the kids clearly have a passion for this issue—they are so impressive and inspiring,” she said. “I hope the contest made a strong impression on them and will inform their work and life decisions. I feel privileged to be associated with all of your dedicated activists!”

“As a lifelong environmentalist, I feel great concern around the future of our Earth and its resilience in the face of our ever-increasing exploitation of its resources. Thanks to my association with Population Connection, I have been able to further my exploration of how this issue is inextricably connected to overpopulation.”

THE ZPG SOCIETY:
The ZPG Society honors those who have included Population Connection in their estate plans, such as including a bequest in their will or establishing a charitable gift annuity. We honor your legacy of protecting the environment and defending women’s rights. Thank you for your far-sightedness and for your commitment.

Sharon Allen
Mahmood Anwar
Phil Arndt
Ginger & Fritz Bachem
William & Susan Baker
Aaron E. Barnett
Robert A. Barry
Sally Beers
Robert & Gayle Behm
Keith Berg & Mary Hedblom
Lynn Bertucci
Rose S. Bethe
K. J. & Jo Ann Bierman
Tom Bimmermann
Barbara Bird
John C. & Dorothy A. Brandt
Darrell Q. Brown
Mark C. Brucker
Leonard N. Butters
Diane Carlin
John Chamberlain
David B. Chamberlin
David & Lynne Chelimer
Michael F. Cieslak
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Harriett Clark
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Melvin Cohen
Carl Coleman
Matthew & Dawn Cooper
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David Starr
Norton & Irene Starr
Theodore L. Steck & Yvonne Lange
William P. & Diane Steen
Bruce Steiner
Sybil Stoller
Philippa Strahm
Martin Strain
John R. Stuelpnagel
Edwin Sved
Bill Swanson
Susan H. Talbot
Helen Taplin
Lawrence Tarone
Thomas Tarpey & Carolyn King
Sheri Tepper
The Suwinski Family Foundation
Kay Thornton
The Laney Thornton Foundation
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Dave & Christine Vernier
Ralph & Ianita Wagner
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Jo Lynne Whiting
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Jeffrey & Nancy Wilde
Alan Wilkinson
Michael & Mary Louise Williams
Michael Williamson
Theodore W. & Gertrude K. Winsberg
Anna L. Wooldridge
Roger & Ann Marie Worthington
S. Paul Wright
Anthony Wright
Caryn Wunderlich
John Zapp
Dorothy and Andy Leong

Members since 1994, Dorothy and Andy Leong contributed appreciated stock inherited from Andy’s beloved Aunt Rebecca to establish a Charitable Gift Annuity with Population Connection. We are grateful to the Leongs and recognize them as new members of The ZPG Society in 2015.

“We invested in our own future as retirees, and also in the future of our society and our precious planet. It feels very good to see this happen while we are alive.”
2015 FINANCIALS
Schedule of Activities For The Year Ended December 31, 2015

Unrestricted Revenue
Contributions $7,846,518
Other revenue $268,476
Investment income $79,829
Contributed services $301,000
Net assets released from donor restrictions $53,000

Total unrestricted revenue $8,548,823

Expenses
Program Services:
Government Relations $805,142
Communications $2,631,833
Population Education $1,542,520
Field and Outreach $793,350
Membership Services $1,161,803

Total program services $6,934,648

Supporting Services:
General and Administrative $311,808
Fundraising $635,128

Total supporting services $946,936

Total expenses $7,881,584

EXPENSES AND OTHER SUPPORT

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Description</th>
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<tbody>
<tr>
<td>4%</td>
<td>Fundraising</td>
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<tr>
<td>8%</td>
<td>General and Administrative</td>
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<tr>
<td>88%</td>
<td>Total Program Services</td>
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AS OF JUNE 2016

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Professor, Middle Tennessee State University

Anna Lawson, PhD
Conservationist

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Obstetrics and Gynecology, Jackson Women’s Health Organization

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