

the ZPG reporter

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Zero Population Growth, Inc. is a national non-profit membership organization working to slow population growth and achieve a sustainable balance between the Earth's people and its resources.

The ZPG Reporter (ISSN 0199-0071) is published four times a year by Zero Population Growth, Inc., 1400 Sixteenth St., N.W., Suite 320, Washington, D.C., 20036. Phone (202) 332-2200. Toll free 1-800-767-1956. Fax (202) 332-2302. Email: info@zpg.org. Website: www.zpg.org.

WELCOME to all who have recently joined ZPG and are receiving *The ZPG Reporter* for the first time. And thanks again to all of our members; we deeply appreciate your concern, your participation in ZPG's ongoing projects, and your financial support. You make our work possible and effective.

Make a difference! Join ZPG's Email Action Network. We'll send you special information on different issues that you care about...With just a click of the mouse, you can send a fax to leaders and other lawmakers.

It's quick... It's easy... It's FREE!

12,000 other activists have joined the EAN... *You should too!*

www.actionnetwork.org/zpg.action



PlanetPop Radio— Webolution Great for Listeners and DJs Alike

by Mark Daley

Have you ever had that *Groundhog Day* experience listening to the radio? You know, like the movie, where everything happens over and over again. When you say to yourself in the car or in the office, "I just heard those songs and commercials last hour!" What makes it even worse is that you did!

Groundhog Day radio for listeners has become Borg radio for the DJs, who are slaves to tightly-controlled playlists. Resistance, for them, is futile and a one-way ticket to the unemployment line.

Whatever happened to great DJ-driven radio where the listeners come first?

PlanetPopRadio is about to bring it all back!

Expect a place where professional DJs from all over the world have the freedom to do what they do best: Play what they want and what you want to hear. Music from across the spectrum, with a progressive message. And without the commercials. Our programming partners include Johns Hopkins University, Africa Alive, and UNFPA.

With a prestigious award, two major grants, and much critical acclaim, ZPG's web radio experiment continues to evolve.

Check out our test transmissions at PlanetPopRadio.com.

Launching later in 2002.

Save the Date! April 22, 2002 is the 32nd Anniversary of Earth Day!



What are you doing for Earth Day? Tabling at an Earth Day event? Planning a presentation at a local school? Giving a workshop at a community center? Or attending an Earth Day conference?

If you're doing any of these activities, you need a free *Earth Day Kit!*

The kit will be available on March 15. It contains everything you'll need for a

successful and informative Earth Day activity, including the famous 2002 Earth Day Quiz, population education activities, and selected fact sheets. And it's in a format you can copy at your local copy center.

You can get your *Earth Day Kit* in several ways. Download it at www.zpg.org; email a request to iwalavalkar@zpg.org; or call 800-767-1956

and ask for Imelda (ext. 166).

Or, send a note, by April 1st with your name, address, email address, and telephone number to:

SEND ME AN EARTH DAY KIT
c/o Jay Keller
ZPG
1400 16th St., N.W.
Suite 320
Washington, DC 20036

