

Campus Organizer's Tool Kit



What you can do IN NOVEMBER:

1. Get Out the Vote (GOTV).

One week before the election, recruit your loyal volunteers to start a phone bank. Call newly-registered voters (remember those voter registration cards that you photocopied?). Let them know about carpools that you've set up, and the locations and hours of polling places. Gradually work up momentum and increase the visual and vocal messages to the student body.

What you can do ON ELECTION DAY

1. Storm the Dorms.

Post "Election Day Today" signs throughout the residence halls and other public areas.

Don't let anyone's excuse for not voting be that they forgot.

2. Shuttle Voters.

Find out if you can use university vans or other vehicles to run a shuttle service for voters if the polling place is not within walking distance. Enlist responsible volunteers to drive in shifts and publicize the locations and times of pick ups. Make these arrangements a few weeks prior to Election Day.

3. Celebrate.

You, your coalition members, and volunteers put out a great deal of hard work in order to make your *Your Vote, Your Choice* a success. Make sure to take time to celebrate the dedication of all who were involved—you deserve it!

