



musician friends. Challenge a music class. Put the ad in your campus newspaper. (For more information, see the inside front cover.)

## What you can do IN THE FALL:

### 1. Get Support.

The election is November 5, 2002. When you return to campus in the fall of 2002, set up a timeline, counting back from Election Day. The beginning of the semester is also an ideal time to recruit volunteers and new group members.

### 2 Register More Students

Set up a voter registration drive as part of orientation for first year students, or find out if you can include registration cards in the information packet new students receive. Work with those who organize new student orientation to urge students to register.

To make it easy for the students to register, set up a central location and/or several satellite locations for collecting the cards. Remember to copy the cards—you can use the names and phone numbers in your voter mobilization (“Get Out the Vote”) efforts. Move-in day and meal times are good times for voter registration.

You know your campus—where can you reach lots of people? Do people typically hang out at a café, library, or student center? Go there! Make sure to always have clipboards and pens for those who are signing up so that no one has to wait in line.

This is a good time to tell people the rules about absentee voting. The Secretary of State’s office or the local Director of Elections can tell you deadlines and procedures. Many students vote by absentee ballot, so this is crucial to your campaign.

### 3. Make it Real.

Many people are dissatisfied with the current political system, or they don’t see how it affects them. These people probably won’t vote simply because it’s their “civic duty,” so you need to convince them why it matters. Use facts to show how often our lives, the environment, education, social justice, defense, and other issues are affected by the decisions of our elected officials. Remember, you cannot preach to people. Present the information and allow students to reach their own conclusions.

### 4. Get Informed.

Find out where incumbents stand on a wide range of issues. Make a report card displaying their votes during each legislative session.

