

Campus Organizer's Tool Kit

Compiled by Jennifer Adams, Campus Coordinator



Who is a campus organizer? Are you?

You care about reproductive freedom, environmental protection, social justice, education, health care, and other issues. But what does voting have to do with these issues? Your elected officials make decisions that impact *you*. How do your senators and representatives vote on the issues that you care about? Once you know the answer to this question, you have the power to either keep that person in office or to replace him/her with someone who will better advocate your views.

How?

By voting.

And by encouraging other young people to vote.

When young people participate, we make a difference. The next few pages will help you be the most effective organizer you can be. This kit contains valuable information on organizing a voter registration drive, planning an event, and attracting media attention.

This guide is useful in its own right, but if you would like to become a Campus Organizer,

write to info@yourvoteyourchoice.org or call 1-800-767-1956 to request materials. We'll send you everything you will need including posters, postcards, whistles, extra issues of *Your Vote, Your Choice: A Special Edition of The ZPG Reporter*, and other things that you can use on campus to encourage people to vote.

Remember, this is a non-partisan, educational effort. Your role is to move people to register to vote, to learn about the issues, and to realize they can make a difference. Leave the political campaigning and endorsement of candidates to others.

The election may seem like it's a long way away, but you can never start too early!

What you can do NOW:

1. **Register to Vote!**
2. **Register Other Students to Vote.**

Make a goal to register a certain percentage of voters on your campus. Think realistically: Consider how many students are already registered. One of the biggest obstacles to

