

# A Mother's Promise the World Must Keep



**A mother's promise to her children is about the future.** It's a promise of love, security, shelter, food, good health, and education to help her children secure that future. But poverty, disease, ignorance, injustice — and politics — make this an impossible promise for millions of women. With HIV/AIDS infecting up to 40 percent of the people in some African nations, 1.1 billion people lacking access to clean water, and a woman dying every minute in pregnancy or childbirth, these are matters of life and death.

**A decade ago, the nations of the world came together** in Cairo, Egypt, to confront this reality with a new approach to improve the quality of life for women and families. But ten years later, new challenges — and politics — have compromised the power and energy of that historic meeting.

**At this anniversary, we reaffirm our commitment to act now** and urge our government to honor its commitment to advance the principles, policies, and promise of Cairo. We reaffirm our commitment to secure for every woman — no matter where in the world she lives — access to health care, a clean environment, education, and reproductive freedom — the fundamental right to make the private, personal choices about childbearing that are best for her family and to have the information and means to do so. And we reaffirm our determination to stop those who would put the lives of women and children at risk to impose their political agenda on the entire world.

**Women around the world need us to make a difference.**

We urge our government to honor its commitments and work with other nations and organizations to keep the promise of Cairo. **It is a mother's promise the world must keep.**

## Make the Promise!

**Americans believe our nation should work hand-in-hand with other nations** to ensure health and well-being, a clean environment, and peace and prosperity for all the world's citizens. The goal of **A Mother's Promise** campaign is to secure signatures and resolutions from individuals and organizations reaffirming our commitment to the Cairo Consensus. These collective statements demonstrate to our government and the world that Americans believe in keeping our promises.



### Ideas for individuals:

- Sign the **Mother's Promise** petition and share it with your friends and family
- Spread the word! Make a list of the individuals and organizations you know whom you can ask to help keep **A Mother's Promise**, like your book club, church or chamber of commerce, and ask them to pass a resolution

### Ideas for organizations:

- Pass a resolution affirming your organization's commitment to **A Mother's Promise**
- Reach out to diverse organizations in your community and ask coalition partners to pass a resolution
- Spread the word! Write a letter to the editor or hold a press conference to tell your community about **A Mother's Promise**

No matter who you are, tell your elected officials that your community is committed to **A Mother's Promise**, and call on them to issue a proclamation or pass a resolution.

### Stand up and be counted!

Our power is in numbers, so let us know about resolutions, proclamations, and petition signatures you gather so that we can count your voice among the thousands speaking out on behalf of **A Mother's Promise the World Must Keep**. Send your feedback to: [amotherspromise@ppfa.org](mailto:amotherspromise@ppfa.org) or via the campaign Web site, [www.amotherspromise.org](http://www.amotherspromise.org).

### Tools you can use

- Get a free **Mother's Promise** organizing kit and CD-ROM by contacting us at the address below or by visiting [www.amotherspromise.org](http://www.amotherspromise.org). In it you'll find everything you need to jumpstart a declaration campaign in your community: how-to's, fact sheets, sample letters, model declarations, and more.
- Visit [www.amotherspromise.org](http://www.amotherspromise.org) to get the most recent campaign updates, sign the on-line petition, tell a friend about the campaign, learn more about the Cairo Consensus, and send us your feedback.

Contact us:

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